

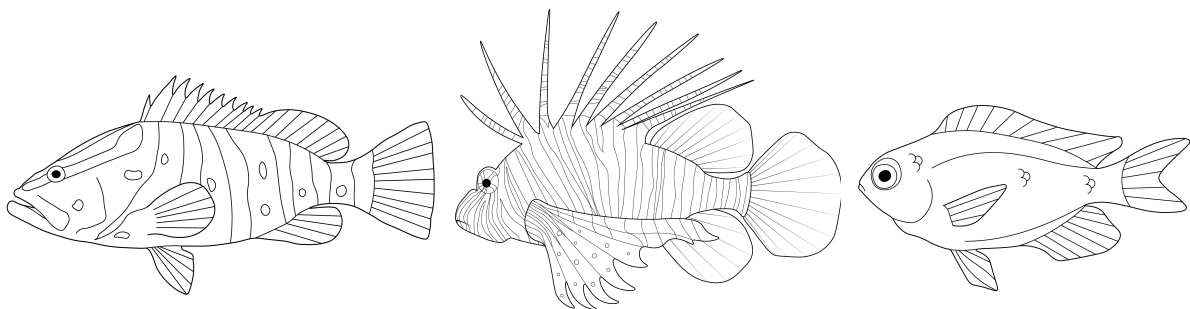
## Science Communication Consulting

### *Project Portfolio: Media and Graphic Design*

Everblue utilizes a suite of graphic design tools to supplement our website, lesson plans, social media posts, and newsletters. The Everblue Media and Graphics Committee is made up of professional designers who are well-versed in knowledge about how to use art, design, and media to communicate highly complex scientific topics in eye-catching and easy-to-understand formats.



*Image: Examples of graphics used to showcase announcements and educational materials on social media. Designed by Rachel Aitchison and Dominic Librie.*



*Image: Examples of graphics used in educational materials to teach marine science to K-12 students. Designed by Dominic Librie.*

Through our Science Communication Consulting program, we can teach you how to create infographics, website pages, and more to support your research and outreach goals. The Everblue Media and Graphics Committee is also available to help design graphic components for you or your laboratory, or help update pre-existing design products you already use.

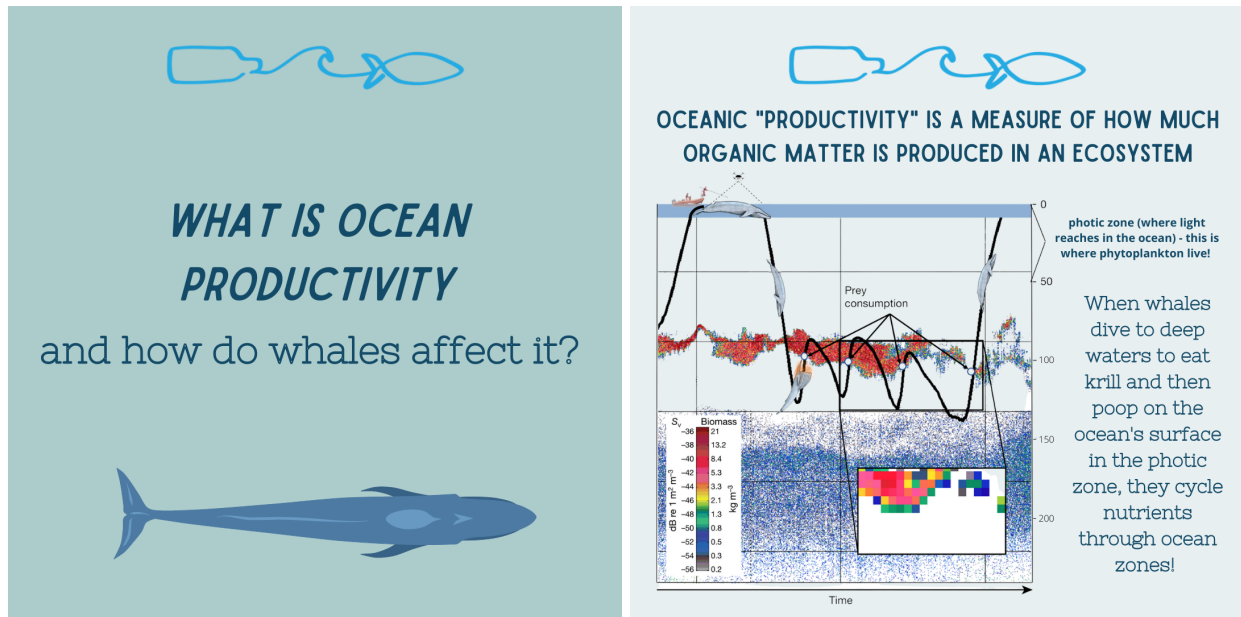


Image: Examples of infographics used for sharing research on social media. Graph formatted from Savoca et al. (2021). Designed by Ellie Jones.

## Consult with Everblue on design!

Utilizing graphics in your communications and making sure your lab or organization is virtually visible using professional websites and social media pages is not only a good way to share your research with nonscientists; it's also a good way to showcase your research to potential funders or partners. Contact us at [oceaneverblue.org/sci-comm-consulting](https://oceaneverblue.org/sci-comm-consulting) and learn how to utilize media to augment your important research!

### Everblue's sustainable gift guide

#### DIY

Don't be afraid to get a little crafty! Homemade gifts are both unique and easy on the wallet.

#### experiences

Think concert tickets or coffee shop gift cards. When everyone is always busy, time with friends and loved ones is so valuable!

#### donations

Have a friend who doesn't like material gifts? Consider making a donation in their name!

#### clothing

Always look to buy from brands that use sustainable materials and minimal packaging.

'tis the season to be sustainable

For more information, visit us at [oceaneverblue.org](https://oceaneverblue.org) or follow us @oceaneverblue

Everblue presents:

## OCEAN POLICY

election information: plans

### BIDEN HARRIS

### TRUMP PENCE

- Rejoin Paris Agreement
- Achieve 100% clean electricity by 2035 & net-zero emissions by 2050
- Strengthen pollution laws to reduce disproportionate impact on low-income communities of color
- Reinstate protections for marine national monuments
- Support conserving 30% of America's land and water by 2030
- Phase-out single-use plastics
- Regulate carbon emission rules and regulations
- Focus on using renewable energy market as a major job creator
- Unite economic and environmental goals to create a sustainable future
- Support ending subsidies for fossil fuel industry
- Become a world leader in renewable energy

- N/A; no announced plan to address climate change
- Undermine progress of environmental justice by weakening environmental laws
- Open Arctic National Wildlife Refuge to oil exploration
- Create Gulf of Mexico lease sale for oil exploration
- Focus on keeping international countries responsible for pollution
- Assist oil and gas industries and offer subsidies for big companies
- Support growth of fossil fuel industry
- Increase nuclear energy

For more information, visit us at [oceaneverblue.org](https://oceaneverblue.org)

Image: Examples of infographics used to share information about sustainability and ocean policy. Designed by Dominic Librie and Ellie Jones.